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Date: 2/24/2007 11:23:17 AM
Subject: Writing Collaborative Grant Proposals - Seminar - March 6th @ 11am-1:30pm SHE560

Following on with the successful workshop, Marketing Your Research to Industry, Industry Liaison, Office of Research Services will be offering the seminar Writing Collaborative Grant Proposals for the first time on March 6th, 2007. Please reply to this email letting me know if you'll attend so we have sufficient materials for everyone.

This will be of interest to researchers who are planning to write a collaborative research proposal with an industrial partner.

The emphasis will be on writing NSERC Collaborative Research and Development Grants and NSERC Strategic Project Proposals but reference will be made to the Ontario Centres of Excellence, National Centres of Excellence and IRAP. The seminar will provide useful information and guidance for any researcher considering a collaborative grant application.

This seminar has been created specifically for Ryerson researchers. Examples of Ryerson research projects and programs provided by Ryerson faculty will be used to demonstrate the concepts.

This is good timing if you are considering a 2007 NSERC Strategic Project Grants (SPG) Program - due April 15, 2007.

The seminar will run from 11 am till 1:30 pm and a light lunch will be served. If you would like to come and would like to ensure you have a sandwich, please respond letting me know you'll attend. The room holds approximately 50 people and we'll provide lunch based on the number who say they are coming.

The seminar format is below. The creation and delivery of the seminar is sponsored by the Ontario Partnership in Innovation Commercialization (OPIC) <http://www.opic-ontario.ca/>

Writing Collaborative Grant Proposals -- March 6, 2007

Understanding the funding agencies

NSERC

- i. Mission statement
- ii. Understanding the different NSERC grants
- iii. Grant requirements

Ontario Centres of Excellence

- i. Mission statement
- ii. Grant requirements

IRAP

- i. Mission statement
- ii. Grant requirements

Positioning your collaborative grant proposal for each agency
 Demonstrating an understanding of current research in your field

Who are the leaders in your field and what are they doing?
 Who are your competitors and what are they doing?
 Where does your research fit in this picture?
 If industry doesn't use what you are proposing, what else might you do with it?
 Demonstrating the benefits of your technology

How might your technology be commercialized?

What are the benefits to your collaborators?
What are the benefits to industry?
What are the benefits to Canada / Ontario?
Demonstrating collaboration and teamwork

Who is on your team?
Why are they on your team?
What are the roles and responsibilities of each team member?
Do you have variety of backgrounds and perspectives on your team?
Do you have team members from different faculties and/or different universities?
Writing style choices

What will your reader perceive?
How can you persuade your reader?
How can you keep your reader's attention?
Writing and evaluating your grant components

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